



Citizens
FINANCIAL BANK
Personal, personal banking



Introducing
Cash Back Rewards
for your debit card



Now there are even more reasons to have a **GenGold® membership**. As a **GenGold®** member you can now shop online with over 350 retailers and get cash back on your purchases. **The steps are easy:**

Step 1: Visit the customized rewards site using the link on our website, click on the box for new enrollment. Set up your account using your email address and a new password. Then register your card(s) (up to 3).

Step 2: Earn up to 33% (average is 6%) at national online retailers like Target®, The Gap®, Ann Taylor® and Best Buy® by shopping the online retailers through the customized site.

Please Remember: You must shop the online retailers through this link, and you must use a registered card in order for the Cash Back Rewards to be deposited into your GenGold® online account.

It's automatic and it's FREE for GenGold® members. When your Cash Back Rewards reaches \$25 or more, the rewards amount can be transferred back to your card account or a check can be mailed for a fee. Earned rewards are sent quarterly.

Not a GenGold member? It's easy to enroll, ask your personal banker today. If you have questions, you can also contact Client Services at **1-888-226-5237**.

www.rainbowrewards.com/gengold

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www.mybankcitizens.com

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